

A Châteaux Opens in New York

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By Nancy Lazarus

Relais & Châteaux recently opened a new boutique in midtown Manhattan. The Maison des Relais & Châteaux in New York is the association's first retail presence outside Europe and is designed to familiarize North American guests with the global association's exclusive offerings.

The boutique features a Library of Five Senses with first-class amenities, including a state-of-the-art kitchen where world-renowned chefs from Relais & Châteaux properties will give demonstrations. A mini-theater will tell visitors the story of the association, founded in 1954 and now comprising 470 fine hotels and gourmet restaurants throughout 55 countries.

Maison guests can relax on comfortable chairs in front of the electric fireplace and review a comprehensive set of guidebooks, à la carte sample itineraries and member property brochures, including spa, dining and golf facilities. Visitors will also be able to book their upcoming trips and purchase gift certificates redeemable at member properties worldwide.

Maison des Relais & Châteaux

10 East 53rd Street

Hours: Monday-Friday 9 a.m. until 7 p.m., Saturday: 9 a.m. until 5 p.m.

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